

Cybersecurity 2019 and Beyond

How the race to digitally transform business increases cyber risk

Eldon Sprickerhoff and J. Haynes | eSentire Inc.



Waterloo, Ontario-based eSentire is the global leader in Managed Detection and Response (MDR) that keeps organizations safe from constantly evolving cyber attacks that technology alone cannot prevent. Its 24x7 Security Operations Center (SOC), staffed by elite security analysts, hunts, investigates, and responds in real-time to known and unknown threats before they become business disrupting events. eSentire has over 650 customers across 50 countries and employs 450 people in Canada, the US, Ireland and the UK. Protecting more than \$6 trillion AUM in the financial sector alone, eSentire absorbs the complexity of cybersecurity, delivering enterprise-grade protection and the ability to comply with growing regulatory requirements

Eldon Sprickerhoff, Founder & CIO

With over 25 years of tactical information security experience, Sprickerhoff sets the future vision and direction for security technology within the company, defining operational security best practices, and overseeing the security posture on behalf of our customers. He holds several security industry certifications (including CISSP and CISA) and is considered to be a subject matter expert in information security analysis.

J. Haynes, President & COO

J. Haynes is a subject-matter expert and frequently quoted in industry and national media on the topics of advanced threat management, insider threats, managed security services, competitive market analysis and enterprise risk mitigation. He is most noted for his ability to bridge complex technical issues to the enterprise security risks executives face on a 24x7x365 basis against sophisticated advanced threat adversaries.

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